

HIRE DEPARTMENT

All the apparatus listed in this catalogue, with one or two minor exceptions, is available for hire at moderate terms. Quotations will be furnished on application. Very large stocks are held of all types of lanterns, and these are supplied complete with lamps, leads, and all accessories. See Pages 110-117.

Strand Electric have been responsible for most of London's big productions, including "Bitter Sweet," "The Miracle," "Cavalcade," "Waltzes from Vienna," "Stop Press," "Radiolympia," "Greenwich Pageant," "Tower Pageant and Tattoo," "Pageant of Parliament," etc., etc.

Special arrangements are made for the hire of complete touring equipments, whatever their size.



"Actresses dressing in a barn"
A Scene from Mr. C. B. Cochran's "Follow the Sun"

Victorina Regina

HIRE SHOWROOM

The Directors are very proud of their Hire Showroom, not on account of its architectural beauties, but on account of the invaluable service this, "The Old Curiosity Shop" of the lighting world, has rendered to the theatre.



In the showroom are to be found electric properties of all kinds—chandeliers and brackets of all periods including the present day, electric-oil lamps, lanterns, gas brackets, "prop" coal fires, gas fires, electric fires, etc. A wonderful collection that must be seen to be believed.

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Hours : 9 a.m. till 6 p.m. Saturdays,
9 a.m. till 1 p.m. After hours' appointments can be arranged.

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Note.—From October until April, inclusive, the Showroom will be open for an extra hour until 7 p.m. on Mondays and Thursdays.

SALES COUNTER SERVICE

It is not generally realised that Strand Electric run a Counter Service for sale of standard electric accessories, as well as the special theatrical lighting gear manufactured by themselves, and listed on the pages of this catalogue.

Why not avail yourself of this service ?